

# MOVIE MAKING CHALLENGE

## TEAM BUILDING

### HOW IT WORKS

**Movie Making** provides excellent value for money because not only does it provide an afternoon of team building but great entertainment when the teams get to view the movies.

Awards can be arranged and given with due ceremony for the various categories, often recognising and celebrating some hidden talents.

A fun, exciting activity, ideal to get teams out of their comfort zone and help to get the creative juices flowing, while reinforcing the need to remain grounded and plan carefully. Every single person can get involved, regardless of their age, level of fitness or physical abilities.

Each team works together to write a script, produce, direct and act in the "Movie" using limited resources. Teams are given a "Movie Making Kit" which contains an assortment of materials, props and goodies. Everyone has to tap into both their creative and practical abilities as they start to produce their movie.

### THE ACTIVITIES INCLUDE:

- Producing a "mini movie" with a given title
- An advertisement for an existing or future product
- A news broadcast
- A weather forecast



— In association with —

