

**Teams create their own Broadsheet Newspaper Front Page.**

Delegates use co-ordination, planning and communication in order to complete the rewarding exercise. Teams are rewarded with an outcome that empowers them to visualise and plan ahead. The power of the activity relates to the requirement that the team uses foresight to visualise the future.

Teams must create a focused and relevant Broadsheet Newspaper using content created by them.

### TASKS INCLUDE:

- All equipment is provided for the teams including workstations and printers. Team members must use their unique printed content to put together their Broadsheet Newspapers. Newspapers can be framed and kept as a point of reference
- Brainstorm and create a meaningful and impactful headline
- Create a humorous cartoon that expresses an important concept
- Conceptualise and write copy for 5 articles that deal with important business themes relevant to their own context
- Create a business forecast with deliverables

### MORE INFO

Teams present their finished work to the team and discuss their 'forecast' and insights.

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Certificates and medals to the best team.

